

TRADE

secrets



 A TOURISM VANCOUVER PUBLICATION

BECOME A... *Vancouver Connoisseur*

AND YOU COULD BE ELIGIBLE TO
WIN A WEEKEND FOR TWO IN VANCOUVER!

PRIZE PACKAGE INCLUDES:

TWO NIGHTS ACCOMMODATION AT THE FOUR SEASONS HOTEL
in a deluxe executive suite with daily breakfast

RETURN TRANSPORTATION
in a suburban limousine from airport to hotel

LUNCH FOR TWO AT Stonegrill – Steak & Seafood
served on a hot lava stone
Wild Rice – Modern Chinese
food & fabulous martinis

DINNER FOR TWO AT Le Gavroche – French cuisine
in the heart of Vancouver
Seasons in the Park – West Coast
Cuisine overlooking Vancouver

3 HOUR WHALE WATCHING TOUR

ROUND OF GOLF FOR TWO

VANCOUVER HARBOUR CRUISE TOUR

ADMISSION TO VANCOUVER LOOKOUT!

STANLEY PARK HORSE DRAWN TOUR

CITY SIGHTSEEING TOUR

*This package is valued
\$2466.00 CDN.*

Introducing the new *Vancouver Connoisseur Club*— a specialist program for Travel Agents. You'll be kept up to date on what's happening in Vancouver throughout the year with our *Trade Secrets Newsletter*. Learn more about arts and culture, entertainment, events accommodations, dining, spas & more— everything you need to package a wonderful vacation in Spectacular Vancouver!



HOW IT WORKS

- 1 Sign up to receive the *Trade Secrets* newsletter by email at www.tourismvancouver.com/newsletter.
- 2 Read all four issues of *Trade Secrets* in 2003.
- 3 Then answer the *Vancouver Connoisseur Quiz* (published in issue #4) – once complete, submit and you'll officially become a *Vancouver Connoisseur*. Plus you'll have a chance to win a Weekend for Two in Vancouver! Complete contest rules & regulations available at:
www.tourismvancouver.com/docs/newsletter_rules_regs.

Hint: All issues will be linked to Trade Secrets issue #4.



VANCOUVER NAMED HOST CITY OF THE 2010 OLYMPIC AND PARALYMPIC WINTER GAMES

VANCOUVER, CANADA – Athletes and spectators from around the world will gather in Vancouver and the alpine resort of Whistler in 2010 to celebrate the Olympic and Paralympic Winter Games.

The International Olympic Committee selected Vancouver as the Host City of the XXI Winter Games.

"We are ecstatic that the Olympic Winter Games will be returning to Canada in 2010," said Rick Antonson, President and CEO of Tourism Vancouver. "There is tremendous interest in our destination from meeting planners, tour operators, and especially international media, many of whom have visited our city and plan to return. This is indeed a great win for our city."

The Olympic Winter Games will be held in Vancouver and Whistler on February 12-28, 2010 and the Paralympic Winter Games from March 12-21, 2010.

THE 2010 SEA TO SKY GAMES QUICK FACTS

Number of athletes and officials expected: 5,000

Number of Games events tickets available: 1.8 million

Events in Vancouver: Freestyle, snowboarding and all the ice sports: hockey, figure skating, curling, speed skating, short track speed skating

Events in Whistler: Alpine Skiing, Nordic Sports (Cross Country Skiing, Ski Jumping and Biathlon), Sliding Sports (Bobsleigh, Luge and Skeleton) and Paralympic Sports

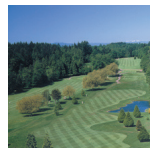
For more information please visit
www.tourismvancouver.com.



Visiting Vancouver

PLACES TO STAY & THINGS TO DO

UNIVERSITY GOLF CLUB



The public's choice since 1929, the University Golf Club presents today's public golfer with a mature landscape and a full facility clubhouse carved out of beautiful old growth forest.

1.604.224.1818
www.universitygolf.com

WILD RICE



Located on the edge of Chinatown, this vibrant bistro serves up modern versions of ancient Chinese classics, accompanied by a globe-trotting wine list and cool martinis. 117 Pender St. West, Vancouver

1.604.642.2882
www.wildricevancouver.com

FOUR SEASONS HOTEL



For over 25 years, no hotel in Vancouver has earned more enduring acclaim for its atmosphere, amenities and intuitive personal service. Central downtown location atop fashionable Pacific Centre Shopping.

1.604.689.9333
www.fourseasons.com/vancouver

VANCOUVER WHALE WATCH



Vancouver's premiere whale watching company leaves daily from historic Steveston, 25 minutes south of Vancouver. All 3 to 5 hour tours are fully narrated by professional naturalists from May to October.

1.604.274.9565
www.vancouverwhalewatch.com

LANDSEA TOURS



Landsea Tours offers five different daily scheduled sightseeing tours; Vancouver, Victoria, Whistler, Grouse Mountain, Capilano Suspension Bridge and our Pre-Cruise Tour.

1.877.669.2277
www.vancouvertours.com

LE GAVROCHE



One of Vancouver's longest standing fine dining establishments, offering classical French cuisine in a relaxed, intimate atmosphere. Opened since 1978, the setting of Le Gavroche has charmed Vancouverites and travelers alike.

1616 Alberni St., Vancouver
1.604.685.3924
www.legavroche.com

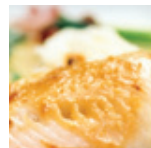
VANCOUVER LOOKOUT! HARBOUR CENTRE TOWER



The 360 degree view from Vancouver Lookout! high atop Harbour Centre Tower is your best first stop in Vancouver. Open 365 days a year.

1.604.689.0421
www.vancouverlookout.com

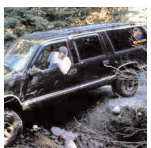
STONEGRILL



A Steak and Seafood restaurant facing Granville Island with a 270 degree panoramic view. STONEGRILL cuisine is presented over a hot lava granite, healthy and delicious – an experience you'll return for.

1661 Granville Street, Vancouver
1.604.637.0388

VANCOUVER ALL TERRAIN ADVENTURES



Vancouver All Terrain Adventures Ltd. Creates unparalleled and unforgettable experiences. Luxurious 4x4 Suburban Transportation, Customized Adventure and Private Sightseeing.

1.888.754.5601
www.all-terrain.com

HARBOUR CRUISES



Vancouver's best sightseeing, dining and special event cruises.

Join Vancouver's only narrated tour of the inner harbour, a luncheon cruise through a secluded Mountain fjord or a daytrip over to beautiful Bowen Island.

1.604.688.7246
www.boatcruises.com

SEASONS IN THE PARK



Featuring outstanding Pacific Northwest cuisine, warm, professional service and an unparalleled panoramic view of Vancouver's skyline and the local mountains.

1.604.874.8008
www.sequoiarestaurants.com

AAA HORSE CARRIAGE IN STANLEY PARK LTD.



Offering 1 hour fully-narrated tours of the eastern half of Stanley Park. Vehicles seat up to twenty passengers. Tours operate daily, during daylight hours, from March to October.

1.604.681.5115
www.stanleyparktours.com



TRADE secrets

SUMMER 2003 / ISSUE 2

EVENTS & FESTIVALS IN VANCOUVER

June 11 - Sept 21
**BARD ON THE BEACH
SHAKESPEARE FESTIVAL**

Vancouver's professional Shakespeare Festival stages three productions in repertory, in open-ended tents on the waterfront in Vanier Park, against a spectacular backdrop of mountains, sea & sky.
www.bardonthebeach.org

May 30 - Sep 29
CHINATOWN NIGHT MARKET
Vancouver's busy streets, especially near Main and Keefer, will be even busier than usual this summer, as the annual Vancouver Chinatown Night Market comes alive. The Market runs until the end of September, every Friday, Saturday and Sunday evening, from 6:30pm to 11:00pm. You can expect to see throngs of people on Chinatown's streets, buying all manner of merchandise - from creative gifts to CDs, toys, trendy clothes, candy and delicious ethnic food.

Aug 4 - Aug 17
FESTIVAL VANCOUVER
An extraordinary celebration of spectacular music. In over 50 concerts, this festival features national and international artists performing outstanding orchestral, choral, opera, world music, chamber music and jazz concerts.
www.festivalvancouver.bc.ca

Aug 16 - Sep 1
**FAIR OF THE CENTURY -
PACIFIC NATIONAL EXHIBITION**
A variety of concerts, folk & country music, agricultural exhibitions and amusements highlight this family fair.
www.pne.bc.ca

Sep 4 - Sep 14
VANCOUVER FRINGE FESTIVAL
Over 700 performances and approximately 95 theatrical groups from local, national and international productions.
www.vancouverfringe.com

For information on travel trade news, new products and events in Vancouver, as well as available collateral materials, suggested itineraries, transportation, accommodation, attractions & more visit www.tourismvancouver.com

Tourism Vancouver
The Greater Vancouver Convention
and Visitors Bureau
Suite 210 - 200 Burrard Street
Vancouver, BC Canada V6C 3L6
Telephone: 604.631.2893

VANCOUVER
spectacular by nature®
tourismvancouver.com



www.canadatourism.com



Honors FOR VANCOUVER

Money Magazine

March 2001 issue votes Vancouver as the second best place to spend a summer vacation. 12 North American cities shared this honor; findings were based on spectacular nature, wide varieties of attractions, outdoor adventure, cultural events, fine dining and true value for your money.

Condé Nast Traveler

Vancouver was ranked one of the world's top 10 foreign cities for the third year in a row by readers of this prestigious magazine. Vancouver finished ninth overall in 2000 and was one of the only two North American cities to crack the top 10.

The Mature Traveler

Readers from the 2000 issue ranked Vancouver in their list of top five favourite cities in the world. Vancouver tied Paris for the number five spot!

William M. Mercer, British Consultancy

Vancouver was selected as the World's Most Livable City for the past three consecutive years: 1999, 2000, 2001.
www.wmmerc.com

